

# Emcure Pharma rolls out products aimed at easing menopause

**EXPRESS NEWS SERVICE**

PUNE, SEPTEMBER 5

EMCURE PHARMACEUTICALS, headquartered in Pune, announced the launch of Arth, a range aimed at supporting women through their menopause.

The products address challenges faced by women during menopause, combining scientific research with an understanding of women's health needs, an official statement has said.

Menopause is a natural phase in a woman's life, often accompanied by a variety of physical and psychological symptoms. Perimenopause can last up to 10 years with varying degrees of multiple symptoms and women can experience various symptoms affecting day-to-day activities.

Arth has been curated to address multiple symptoms faced in the menopausal journey. Some of the SKUs developed as part of this initial launch are the multi symptom capsules with chasteberry, breast relief capsules, tablets for bone health and Brahmi capsules for brain fog.

Namita Thapar, who is the whole-time director of Emcure Pharmaceuticals said the product range is meticulously developed to alleviate common menopause symptoms such as hot flashes, night sweats, mood swings, and vaginal dryness to enable a woman transition through the critical juncture of her natural cycle in a light hearted yet thoughtful way.