Emcure to Expand the Use of Poviztra® for MASH Indication Following CDSCO Approval

• CDSCO approval addresses a significant unmet medical need for patients with non-cirrhotic *metabolic cirrodysfunction-associated steatohepatitis (MASH), a progressive liver disease with limited treatment options*
• Poviztra® is manufactured and imported from Novo Nordisk's European manufacturing facility and contains innovator rDNA-origin semaglutide
• Through its subsidiary Zuventus Healthcare's strong gastroenterology and hepatology portfolio, Emcure will help expand MASH awareness, diagnosis and treatment

Pune, July 20, 2026: Emcure Pharmaceuticals Limited today announced that Poviztra®, its co-marketed brand of innovator semaglutide (rDNA origin), will now be available for the treatment of **non-cirrhotic metabolic dysfunction-associated steatohepatitis (MASH)** in adults with moderate to advanced liver fibrosis (F2-F3), following the Central Drugs Standard Control Organization's (CDSCO) approval of **Wegovy®** for the indication.

The approval makes the innovator molecule from Novo Nordisk, the first and only GLP-1 receptor agonist approved in India for the treatment of the disease. It enables Emcure and its subsidiaries to offer the new indication through Poviztra®, expanding access to innovator semaglutide for patients living with a progressive liver disease that has long faced limited treatment options.

MASH develops when excess fat accumulation in the liver leads to chronic inflammation, fibrosis and progressive liver damage. Closely linked with obesity, type 2 diabetes and other metabolic disorders, the disease is often asymptomatic until advanced stages, making timely diagnosis and intervention critical.

The approval is supported by results from the global Phase III ESSENCE trial, in which semaglutide demonstrated resolution of steatohepatitis in 63% of patients and improvement in liver fibrosis in 37% of patients. One in three patients achieved both resolution of steatohepatitis and improvement in liver fibrosis[1], highlighting semaglutide's potential to address the underlying disease in addition to its established metabolic benefits.

Satish Mehta, Chief Executive Officer & Managing Director, Emcure Pharmaceuticals Limited, said: *"The approval for MASH marks an important milestone for patients living with a serious and often underdiagnosed liver disease. We are pleased to make this important new indication available through Poviztra®, further strengthening our commitment to bringing globally validated, innovative therapies to patients in India. We look forward to working closely with healthcare professionals to improve awareness, encourage earlier diagnosis and expand access to evidence-based treatment for people living with MASH."*

Poviztra® contains **innovator semaglutide (rDNA-origin)** that has already established its role in chronic weight management in persons living with obesity and are overweight with co-morbid conditions (example Hypertension, Dyslipedemia, Type 2 Diabetes,etc). Poviztra® is also approved and marketed already for obese patients with established cardiovascular disease as well as more recently for management of adolescent obesity with pediatric patients above 12 years and above. The addition of the MASH indication for Poviztra® further strengthens the company's commitment to addressing complex metabolic diseases through innovative, science-led therapies while supporting physicians in improving long-term patient outcomes.

About Emcure Pharmaceuticals Ltd:

Emcure Pharmaceuticals Ltd. (EPL) is a leading Indian pharma company headquartered in Pune engaged in developing, manufacturing and globally marketing a broad range of pharmaceutical products. Known for its commitment to innovation, quality, and patient-centricity, Emcure is an R&D driven company that develops and manufactures a wide range of differentiated pharmaceutical products designed to improve patient health and well-being across several major therapeutic areas. Established in 1981, EPL is ranked as the 13th largest pharma company in India in terms of Domestic Sales for MAT March 2026. Emcure is present in 70+ countries globally, including Europe and Canada.

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References

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